

FIRE ON THE MOUNTAIN FESTIVALS

. . . is well known for producing festivals “with feeling” ~ fun filled, intimate atmosphere, with well balanced, clear sound systems, brightly decorated halls, and the good company of other high caliber artists. All of this and an appreciative craft-art buying clientele! For 33 successful seasons we have excelled in drawing a quality craft buying public with our enticing presentation that makes shopping a fun & memorable experience for them, and a profitable and equally fine experience for the craft artist. We employ an upscale presentation in our “quality-emphasized” advertising. We spent **lots more** on advertising in 2007, trying to deal with the economy problems. We have not raised the booth fees for several years, even though costs have gone way up! We always provide a wide variety of fine entertainment on multiple stages - up tempo folk, bluegrass, jazz & blues, world & ethnic, Cajun, classical musicians, joined by jugglers, magicians, storytellers and strolling street performers - truly a cultural feast for everyone. And speaking of feasts, there is always the aroma of home-baked, seasonal meals and treats wafting through the festival. Fire on the Mountain Festivals always goes all out to make sure there is plenty of the finest foods and drink purveyors for you and your buyers. Our shows are built upon 33 years of being attentive to details which keep a loyal buying public, their families and friends coming to our shows year after year! We wish all of you in the craft family a happy, successful year! Rich, Corinne, Family & Staff

Support those promoters who have integrity, advertise, and do not fill their shows with imports and overbooking of categories.

Vendor Category List

Please include on your application form the vendor category that best describes your product

1. Art
2. Bath & Health
3. Brooms & Staffs
4. Candles
5. Ceramics
6. Chimes
7. Clothing
8. Costumes
9. Decor/Garden & Folk
10. Enameling
11. Floral
12. Furniture
13. Glass
14. Gourmet Food Products
15. Graphics
16. Hats
17. Jewelry
18. Leather
19. Metal Art
20. Musical
21. Non-Profit Organization
22. Ornaments
23. Pet Products
24. Photography
25. Pottery
26. Textiles
27. Tiles
28. Toys & Dolls
29. Woodworks

Contract Regulations and Conditions (Please Read This Stuff)

Application to Fire on the Mountain Festivals means compliance with the following:

1. The Promoter(s) and exhibit facility assume no risk, and by the acceptance of this agreement, the exhibitor expressly releases the Promoter(s) and the exhibit facility of and from any and all liability for any damage, injury, loss or damage to goods and persons in exhibitor's rental area. Insurance may be obtained by exhibitor at his own expense.
2. The Promoter(s) will not be liable for refunds or any other liabilities whatsoever for the failure to fulfill the contract due to reasons of the facility in which the show is to be produced, being before or during the show, destroyed by fire or other calamity, or by act of God, public enemy, strikes, statutes, ordinances, or any legal authority, or any other cause beyond Promoter(s) control.
3. All pertinent fire codes, laws, ordinances, and regulations pertinent to health, fire prevention, and public safety shall be strictly obeyed. Nothing shall be nailed, stapled, taped or otherwise fixed to walls, floors or any part of the exhibition facility. All necessary measures for protection of the facility equipment and furniture shall be at the expense of the exhibitor.
4. The promoter(s) will prohibit the installation and operation of any exhibits not meeting Promoter(s) approval and in its sole discretion may prohibit the conduct of any activity whatsoever which it deems detestful and not in the best interest of the festivals. Exhibitor agrees to stipulation that all booth workers be tastefully dressed for Christmas Festival in Christmas theme colors or country Christmas style costumes. No "slogan" worded T-shirts should be worn without promoter's approval.
5. Exhibitor will be required to have any and all business licenses and other permits that are needed for his operation. Gourmet food products will need a **health department permit** for each show.
6. Agrees not to take down booth and/or stock, and/or drive vehicle into festival area, which includes all entrance and driveways, before the verbally announced daily ending of the festivals. Exhibitor also agrees to park vehicle in designated "Exhibitor Parking Areas" only.
7. This contract and the Application Instruction, Rules and Information" Section, constitutes the entire contract between the parties, and no waivers, modifications or amendments be valid unless written upon, or attached hereto and shall be approved in writing by the Promoter(s).

Application Instructions, Rules and Information

Along with your completed application please send us:

1. SASE - 6x9 (for 100 fliers or less), or 9x12 (101 or more flyers). Do not send applications on expensive One Day Express, as it is costly for you and unnecessary.
2. Four photos or slides representing the work which is to be exhibited and one booth photo. Professional booths and presentation are required. DO NOT send Polaroid's, bleary, or cluttered photos for jurying. Clear, professional photos may be used on the web site and in gate handouts.
3. Separate checks for each festival made out to Fire on the Mountain, LLC., as we jury each show separately. No, you are not required to do all shows just to do the one you really want. We have category limits.
4. California State Resale Number is required to apply. The State Board of Equalization does shown up.
5. Ensure application is fully completed, remember to include resale number, check, signature, list under media all items to be shown, choose media category from list.
6. **No import items or articles not made by the exhibitor will be allowed in the craft artist area.** (Imports are OK for Blues).
7. All applicants will automatically be placed on craft artist mail list.
8. All booth fee refunds after notification of acceptance will be less \$25.00 processing fee.
9. All acceptances to shows valid only through **written confirmation**.
10. All booths are required to have a backdrop and floor covering. All display cloth (no, not goods for sale) must be flame retardant. Please look under "Fire Protection Equipment" in your Yellow Pages. Do not wait until the last minute.
11. Exhibitors must have displays ready by 9 a.m. each fair morning. Vehicles to be removed from loading - building area soon as unloaded, do not set up booth first. Exhibitors failing to arrive by 8:30 a.m. of each shows first day will forfeit booth assignment and fee.
12. We do allow broadcasting of self-producing tapes. Use headphones and keep speaker volume low and contained in your booth area. Our shows are craft festival as a priority.
13. Please feel free to call if you have a question. Office hours are 10 a.m. to 4 p.m. daily. (209) 533-3473. Fax (209) 533-1049. Since we are on the road often, the answering machine is always on.
14. VIP passes for your relatives, friends and good customers' passes may be purchased at the show box office or in advance by mail. We keep the price of these VIP passes very low to you

Lodging, Camping, RV Info (available also on website) & Set Up Info will be sent upon acceptance. Booths are left up overnight. Festival setup Fri. afternoon, eve and Sat morning. (Sonora Christmas Festival setup is Thursday 10a to 2p, 7p to 10p and on Friday morning.)

34th Twain Harte Summer Arts & Wine Festival

On the Streets of Downtown Twain Harte July 26 & 27, 2008. The quaint Central Sierra Village of Twain Harte will once again host the 34th Annual Twain Harte Summer Arts & Wine Festival.

Customer draw and sales have gone up steadily in the past few years and all enjoyed the quality craft work, continuous live stage entertainment and winetasting. Wine tasting is hosted by the Twain Harte Chamber of Commerce and features a wide variety of wines from local wineries. A good time was had by all!

Show helps benefit the Twain Harte Volunteer Fire Department and Twain Harte Chamber of Commerce.

The show is limited to 60-70 booths. **DEADLINE** for application is "When Full." A \$25 processing fee is charged for cancellation after acceptance. **NO REFUNDS upon acceptance after June 15, 2008.** Enjoy the beautiful Sierras while you are here. Pinecrest is 45 minutes away and Yosemite Park is a 2 hour drive ~ lots of quaint towns and sites to see!

34th Twain Harte Summer Festival Application ~ July 26 & 27, 2008

Fee: **\$125 + 10%** ~ Fee To Be Paid "In Full" With Application ~ **Deadline is "When Full"**
Business Name: _____ New Address? ___ New Phone? ___
Exhibitor's (Contact Person) Name: _____
Address: _____
City, State, ZIP: _____
Phone #'s _____ FAX # _____ Medical
Emergency# _____
California State Resale # (Required): _____ Auto License: _____
Mailing Date _____ email and website (print clearly) _____

Artwork Category _____
Please Send Color Photos-Slides For Our Promotional Use Quantity of Advertising Postcard Flyers Needed: _____
Minimum Booth Size Needed: _____ (Most booth sizes are 10x10 booths).
Booth Area Desired _____ Display Booth Sets Up On Corner or Aisle _____ Aisle Only _____
Special Requests: _____
Check For \$ _____ Is Enclosed. No REFUNDS on this special offer.
Checks Are To Be Made Payable To Fire on the Mountain Festivals or Charge Card The Fee!

MC ___ Visa ___ Amer Ex ___ Card # _____ Exp Date: _____
Last 3 numbers on the back of card _____

Signature of Applicant: _____ Date: _____
Enclose a 6x9 (For Under 100 Flyers) or 9x12 (Over 100 Flyers), self-addressed envelope for advertising flyers and info.
Parking for Vendors is at the Twain Harte School Yard
RV Camping is at school yard, \$5 per night, No hookups available.
Application To Fire On The Mountain Festivals LLC constitutes agreement on your part to abide by the Regulations and Conditions Section on page 2 of application download.

Enclosed Is Camping Fee Of \$ _____ Ck # _____ or use Credit Card _____

Fire On The Mountain Use Only: **A** **S** **TH** **THO** **SB**
Application Check # _____ **Amount Paid \$** _____ **Date Received** _____ **BATCH #** _____

Status: _____ **Accept,** _____ **Standby**
Date Cancelled _____ **Refund Due?** _____ **Assigned Booth** _____ **Booth Size** _____

13th FIRE ON THE MOUNTAIN ~Sonora Blues Festival pg.#5

August 9, 2008

3000+ fans from all over California bring their love of the blues to the MotherLode Fairgrounds in beautiful Sonora, CA. FOTM Blues Festival is open to qualitycraftwork and goods compatible with a music festival setting. With continuous live entertainment going on at 3 stage areas, this is a big crowd-pleaser and brings a mellow, easy-going crowd. Space is limited to ONLY 20 booths. Two workerstotal per booth included in fee.

DEADLINE for application is "When Full."

A \$25 fee is charged for cancellation after acceptance.

NO REFUNDS upon acceptance after **June 15, 2008**

13th Sonora Blues Festival August 9, 2008

Fee: \$150 ~ Fee To Be Paid "In Full" With Application

Business Name: _____ New Address?___ New Phone?___

Exhibitor's (Contact Person) Name: _____

Address: _____

City, State, ZIP: _____

Phone #'s _____ FAX # _____ Medical

Emergency# _____

California State Resale # (Required): _____ Auto License: _____

Mailing Date _____ email and website (printclearly) _____

Artwork Category _____

Please Send Color Photos-Slides For Our Promotional Use _____ Quantity of Advertising Postcard Flyers Needed: _____

Minimum Booth Size Needed: _____ (Most booth sizes are 10x10).

Booth Area Desired _____ Display Booth Sets Up On Corner or Aisle _____ Aisle Only _____.

SpecialRequests: _____

Check For \$ _____ Is Enclosed. No REFUNDS after June 15, 2008.

Checks Are To Be Made Payable To Fire on the Mountain Festivals or Charge Card The Fee!

MC ___ Visa ___ Amer Ex ___ Card # _____ Exp Date: _____

Last 3 numbers on the back of card _____

Signature of Applicant: _____ Date: _____

Enclose a 6x9 (For Under100 Flyers) or 9x12 (Over 100 Flyers), self-addressed envelope for advertising flyers and info.

Deadline is "When Full"

Application To Fire On The Mountain Festivals LLC constitutes agreement on your part to abide by the Regulations and Conditions Section on page #2 of application download.

Parking for Vendors is at the Twain Harte School Yard

Enclosed Is Camping Fee Of \$ _____ Ck # _____ or use Credit Card _____

(\$30 x Number Of Camping Nights). Showers, electricity, sewage dump available

Fire On The Mountain Use Only:	A	S	TH	THO	SB		
Application Check # _____	Amount Paid \$ _____	Date	Received	BATCH # _____			
Status: _____	Accept,	Standby					
Date Cancelled _____	Refund Due? _____	Assigned Booth _____	Booth Size _____				

3rd Twain Harte Octoberfest

On the Streets of Downtown Twain Harte **October 4 & 5, 2008**

This is the 3rd year of this festival for us and will be held at Eproson Park in beautiful Twain Harte, CA. This festival should be a huge hit and it's a great chance for the locals to get in some early Christmas shopping. Family entertainment, food and drinks will bring a great complement to your booth in a beautiful Fall setting.

The show is limited to 60 booths. FEE: \$125 + 10%. **DEADLINE for application is "When Full."** A \$25 fee is charged for cancellation after acceptance.

NO REFUNDS upon acceptance after August 15, 2008.

Enjoy the beautiful Sierras while you are here. Pinecrest is 45 minutes away and Yosemite Park is a 2 hour drive ~ lots of quaint towns and sites to see!

3rd Twain Harte Octoberfest Application Form

Fee: \$125 + 10% ~ Fee To Be Paid "In Full" With Application

Business Name: _____ New Address? ___ New Phone? ___

Exhibitor's (Contact Person) Name: _____

Address: _____

City, State, ZIP: _____

Phone #'s _____ FAX # _____ Medical _____

Emergency# _____

California State Resale # (Required): _____ Auto License: _____

Mailing Date _____ email and website (printclearly) _____

Artwork Category _____

Please Send Color Photos-Slides For Our Promotional Use _____ Quantity of Advertising Postcard Flyers Needed: _____

Minimum Booth Size Needed: _____ (Most booth sizes are 10x10).

Booth Area Desired _____ Display Booth Sets Up On Corner or Aisle _____ Aisle Only _____.

Special Requests: _____

Check For \$ _____ Is Enclosed. No REFUNDS on this special offer.

Checks Are To Be Made Payable To Fire on the Mountain Festivals or Charge Card The Fee!

MC ___ Visa ___ Amer Ex ___ Card # _____ Exp Date: _____

Last 3 numbers on the back of card _____

Signature of Applicant: _____ Date: _____

Enclose a 6x9 (For Under 100 Flyers) or 9x12 (Over 100 Flyers), self-addressed envelope for advertising flyers and info.

Parking for Vendors is at the Twain Harte School Yard. **Deadline is "When Full"**

Application To Fire On The Mountain Festivals LLC constitutes agreement on your part to abide by the Regulations and Conditions Section on page #2 of application download.

Lodging, Camping, RV & Set Up Info will be sent upon acceptance. Booths are left up overnight. Festival setup is Friday eve and Saturday morning.

Fire On The Mountain Use Only: **A** **S** **TH** **THO** **SB**
Application Check # _____ **Amount Paid \$** _____ **Date Received** _____ **BATCH #** _____

Status: _____ **Accept,** _____ **Standby**
Date Cancelled _____ **Refund Due?** _____ **Assigned Booth** _____ **Booth Size** _____

24th Auburn Christmas Festival (veteran's Day Weekend)

pg.#7

November 9 ~ Gold Country Fairgrounds in Downtown Auburn

Presented Every Veteran's Day Weekend Since 1985 The 24th Annual Fire on the Mountain Auburn Christmas Festival is such a nice event! Beautiful park like fairgrounds with autumn colors splashing across the elm trees, quality artists, friendly affluent customers, great entertainment and large grassy area surrounding the 3 festival halls, all combine to create this grand event! The Festival provides ample parking for all and lots of great food to give the attendees plenty of festive energy for all that shopping! We go all out on presentation and advertising for this high-caliber craft and art festival.

FEES: \$310 for Full Booths which are 10' front x 8' deep in all Craft Halls. Some 10'x10' booths are located in Solstice Hall and all Outside Booths are 10'x10'.

Some 8'x8' booths are located in the Placer Craft Hall. Half Booths are \$190 and have 6' front x 8' or 10' deep. Outside Booths on the lawn area are \$250.

Application Deadline is "When Full" A \$25 fee is charged for cancellation after acceptance. NO REFUNDS on cancellations after September 15, 2008.

24th Auburn Christmas Festival ~ Nov. 8 & 9 2008

Fee \$310 Outside Fee \$250 ~ Note: Fee To Be Paid "In Full" With Application. NO REFUNDS

Business Name: _____ New Address? _____ New Phone? _____

Exhibitor's (Contact Person) Name: _____

Address: _____

City, State, ZIP: _____

Phone #'s _____ FAX # _____ Medical _____

Emergency# _____

California State Resale # (Required): _____ Auto License: _____

Mailing Date _____ email and website (print clearly) _____

Artwork Category _____

Please Send Color Photos-Slides For Our Promotional Use _____ Quantity of Advertising Postcard Flyers Needed: _____

Minimum Booth Size Needed: _____ (Most booth sizes are 10x8, there are some 10x10 booths available in all the show).

Booth Area Desired _____ Display Booth Sets Up On Corner or Aisle _____ Aisle Only _____

Special Requests: _____

Check For \$ _____ Is Enclosed. No REFUNDS on this special offer.

Checks Are To Be Made Payable To Fire on the Mountain Festivals or Charge Card The Fee!

MC _____ Visa _____ Amer Ex _____ Card # _____ Exp Date: _____

Last 3 numbers on the back of card _____ (Artists Fee: + \$10 Credit Card Fee)

Signature of Applicant: _____ Date: _____

Enclose a 6x9 (For Under 100 Flyers) or 9x12 (Over 100 Flyers), self-addressed envelope for advertising flyers and info.

Deadline is "When Full"

Application To Fire On The Mountain Festivals LLC constitutes agreement on your part to abide by the Regulations and Conditions Section on page 2 of application download.

Trailer Space and Camping Rental at the Fairgrounds is **\$30 Per Night**.

Enclosed Is Camping Fee Of \$ _____ Ck # _____ or use Credit Card _____
(\$30 x Number Of Camping Nights). Showers, electricity, sewage dump available

Fire On The Mountain Use Only: **A** **S** **TH** **THO** **SB**
Application Check # _____ **Amount Paid \$** _____ **Date Received** _____ **BATCH #** _____

Status: _____ **Accept,** _____ **Standby**
Date Cancelled _____ **Refund Due?** _____ **Assigned Booth** _____ **Booth Size** _____

34th Sonora Christmas Festival

pg.#8

November 28, 29, 30 2008 ~ Mother Lode Fairgrounds in Downtown Sonora

Presented Every Thanksgiving Weekend Since 1975.

The 34th Anniversary of the legendary Sonora Christmas Festival will be held November 28, 29, 30 2008. This highly regarded festival features a loyal and enthusiastic buying clientele from all over California, great quality craft artists, up tempo and varied music, street performers, costumed elves and twinkle trees, carolers, a wide selection of home-cooking-style Festival Kitchens and Bake Shoppes, all in festive, brightly decorated Craft Halls. The "Spirit of Christmas" is definitely present here! Thanks to all of you who have participated in the Sonora Christmas Festival's long history; enabling us to present this special show for so many years. This show has only 170 booths, so the sales-dollars-to-number-of-booths ratio works positively for all. FEE: \$425 for Inside "Full Booths" sized 10'X8', 8'X8' & 10'X10' (only 8 in Craft Hall #1 and 19 in the Exhibition Tents and All Outside Booths). Outside Booths are all 10'X10' and are located on the main walkway - FEE \$325. If you are placed on the Standby List for an inside booth, it is the source from which we fill our indoor booth cancellations.

Application Deadline is "When Full". A \$25 fee is charged for cancellation after acceptance. NO REFUNDS on cancellations after September 15, 2008.

34th Sonora Christmas Festival Application Form ~ Nov. 28-30

Fee: Inside \$425 Outside \$325 ~ Fee To Be Paid "In Full" With Application

Business Name: _____ New Address? _____ New Phone? _____

Exhibitor's (Contact Person) Name: _____

Address: _____

City, State, ZIP: _____

Phone #'s _____ FAX # _____ Medical _____

Emergency# _____

California State Resale # (Required): _____ Auto License: _____

Mailing Date _____ email and website (print clearly) _____

Artwork Category _____

Please Send Color Photos-Slides For Our Promotional Use _____ Quantity of Advertising Postcard Flyers Needed: _____

Minimum Booth Size Needed: _____ (Most booth sizes are 10x8, there are some 10x10 booths available in all the show).

Booth Area Desired _____ Display Booth Sets Up On Corner or Aisle _____ Aisle Only _____.

Special Requests: _____

Check For \$ _____ Is Enclosed. No REFUNDS on this special offer.

Checks Are To Be Made Payable To Fire on the Mountain Festivals or Charge Card The Fee!

MC _____ Visa _____ Amer Ex _____ Card # _____ Exp Date: _____

Last 3 numbers on the back of card _____ (Artists Fee: + \$10 Credit Card Fee)

Signature of Applicant: _____ Date: _____

Enclose a 6x9 (For Under 100 Flyers) or 9x12 (Over 100 Flyers), self-addressed envelope for advertising flyers and info.

Deadline is "When Full"

Application To Fire On The Mountain Festivals LLC constitutes agreement on your part to abide by the Regulations and Conditions Section on page 2 of application download.

Trailer Space and Camping Rental at the Fairgrounds Is **\$30 Per Night**.

Enclosed Is Camping Fee Of \$ _____ Ck # _____ or use Credit Card _____
(\$30 x Number Of Camping Nights). Showers, electricity, sewage dump available

Fire On The Mountain Use Only: **A** **S** **TH** **THO** **SB**
Application Check # _____ **Amount Paid \$** _____ **Date Received** _____ **BATCH #** _____
Status: _____ **Accept,** _____ **Standby**
Date Cancelled _____ **Refund Due?** _____ **Assigned Booth** _____ **Booth Size** _____