

45TH SONORA CHRISTMAS FESTIVAL APPLICATION
NOVEMBER 29, 30, & DECEMBER 1, 2019 ~ THANKSGIVING WEEKEND
FIRE ON THE MOUNTAIN P.O. BOX 148 SOULSBYVILLE, CA 95372
(209) 533-3473 CORINNE@FIREONTHEMOUNTAIN.COM

Dear Quality Craft & Fine Artists,

Presented Every Thanksgiving Weekend since 1975, this 45th Anniversary of the legendary Sonora Christmas Festival is to be held November 29, 30, & December 1, 2019. This highly regarded festival features 10,000 loyal & enthusiastic buying clientele from all over the West Coast, topped off by quality artists, uptempo and varied music, vaudeville street performers, costumed elves and twinkle trees, carolers, a wide selection of home made meals & desserts from our FESTIVAL KITCHENS & BAKED GOOD SHOPPES ~ all set up in brightly decorative halls.

IMPORTANT: Thanks to all of you who have participated in the Sonora Christmas Festival's long history, unfortunately, this will likely be our last year together, because the numbers of vendors and customers continue to fall.

~ \$425 for inside (size 10x10 & 10x8) and exhibition tent (10x10), located the Main Walkway.

—> Outside 10 x10 booths are all \$325. Camping \$35 per Night.

All booths all required to look "Christmassy"— please dress up colorfully in festival theme.

Upon acceptance, THE GOURMET FOOD PRODUCTS must have COUNTY HEALTH permit.

As usual we will promote heavily, lots of press releases, radio, newspapers, and postcards.

45th Sonora Christmas Festival Application

November 29, 30, & December 1, 2019 ~ Thanksgiving Weekend ~ \$425, \$325

Deadlines are "WHEN FULL" NO refunds after October 1

Business Name: _____ New Address _____ New Phone _____

Exhibitor's (Contact Person) Name: _____

Address: _____ City, State, ZIP: _____

Phone #: () _____ - _____ Fax #: () _____ - _____ Emergency #: () _____ - _____

CA resale # (required): _____

Email: _____ Website: _____ Either new? Y/N (circle)

ARTWORK CATEGORY _____ QUANTITY POSTCARDS NEEDED _____

Please Send Color Photos - Slides - Photo CD for promotional use & website.

Minimum booth size needed: _____ Booth Sets Up On Corner or Aisle _____ Aisle Only _____

Special Requests: _____

Check For \$ _____ Enclosed. Payable to **FIRE ON THE MOUNTAIN FESTIVALS LLC.**

Credit card # _____ Master Card, Visa, AmEx.

Expiration Date: _____ Last 3 # on back of card _____ (\$10 service charge for cards.)

Enclose A Self Addressed Envelope 6x9 (For Under 100 Flyers) or 9x12 (over 100 Flyers). App to **Fire On The Mountain LLC** constitutes agreement on your part to abide by the Regulations & Conditions printed on back of application & on Website.

TRAILER SPACE \$35/night, Enclosed is Fee of \$ _____ CK# _____ CHG _____

Curtain Rental - \$20 for 10ft section. # of sections needed _____ Order in Advance! Quantity Limited!

SIGNATURE OF ALL APPLICANTS: _____

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Fire Mtn use only: S TH Application Ck # _____ Amt Pd \$ _____ Date Received _____ BATCH # _____

Status: Accept _____ Standby _____ Date Cancelled _____ Refund Due? _____

Assigned Booth _____ Booth Size _____